

Create a Career Flyer: Professional Sports

Grade Range: 9-12

Lesson Objectives

Students will choose one of the careers featured in the Inside View: NY Liberty and research that career. Students will create a tri-fold flyer highlighting positive aspects of this career, in an artistic and visually interesting way.

State Standards

English Language Arts, 1,3,4
Health, Physical Ed. and Home Economics, HE 3
Arts/Visual Arts, 1
Career Development and Occupational Skills, 1,2,3

Other Standards

SCANS Competencies
basic skills, thinking skills, personal qualities,
interpersonal skills, technology, managing
information, managing resources

Technology and Materials Needed

- Power to Learn's School to Career- Inside View: NY Liberty Web site.
- Samples of visually appealing brochures or flyers.
- Paper, crayons, markers, tape, scissors, glue, magazines for pictures, and additional supplies needed.
- Computer graphics software program, optional.
- An individual or small group of students will choose one of the NY Liberty featured in the Inside View: New York Liberty listed below in related links and research that career. This can be done after the class has surveyed the site and students decide which careers interest them.
- Students will create a tri-flyer highlighting positive aspects of this career, in an artistic and visually interesting way.
- Students can highlight; job description, skills needed, education needed, salary range, perks

of the job, work environment, etc.

Assessment Criteria

- Kathy Schrock's assessment guide
<http://school.discovery.com/schrockguide/assess.html>
- Teacher evaluation of flyer using preset criteria (artistic impression, creativity, following directions, accuracy of information and completeness)
- Students' presentation of appropriate information relating to their career.

Related Links

[School to Career: NY Liberty](#)

Ever wonder what jobs go into putting on a professional sporting event? With so many jobs for different types of people, from coaches to entertainment coordinators to television producers, there are careers and tasks that may never have occurred to you.