

Create a Career Flyer: Marine Mammal Rescue

Grade Range: 5-8, 9-12

Lesson Objectives

Students will advertise a Riverhead Foundation School to Career featured career by highlighting aspects of that career that could encourage others to pursue it. Students will present information in a visually appealing design.

State Standards

English Language Arts, Health, Physical Ed. and Family and Consumer Science, The Arts/Visual, Career Development and Occupation

Technology and Materials Needed

- Samples of visually appealing brochures or flyers.
- Paper, crayons, markers, tape, scissors, glue, magazines for pictures, any additional supplies needed.
- Computer graphics software program, optional.
- Web sites listed in the related links section below.

An individual or small group of students will choose one of the Riverhead Foundation School to Career featured profiles and research that career.

All the career profiles can be found on the Inside View: Riverhead Foundation Web site listed below in the related links section.

After the class has surveyed the site and students decide which career interest them they can begin the project. Students will create a tri-fold flyer highlighting positive aspects of this career, in an artistic and visually interesting way. Students can highlight; job description, skills needed, education needed, salary range, perks of the job, work environment, etc.

Assessment Criteria

Kathy Schrock's assessment guide, <http://school.discovery.com/schrockguide/assess.html>. Teacher evaluation of flyer using preset criteria (artistic impression, creativity, following directions, accuracy of information and completeness). Students' presentation of appropriate information relating to their career.

Related Links

American Institute of Biological Sciences

<http://www.aibs.org>

Inside View: Riverhead Foundation

[School to Career: Riverhead Foundation](#)

A look at several careers at the Riverhead Foundation, a non-profit organization devoted to the rescue and rehabilitation of marine mammals.

Marine Careers

<http://www.marinecareers.net>